LIVE YOUR LIFE
OFF-ROAD

Join us today and become part of one of the fastest growing Australian sport and lifestyle activities.
Located on the Gold Coast, Mountain Bike Australia (MTBA) is the governing body responsible for the sport of mountain biking.

Founded in the 1990s, there are currently 200 clubs and private promoters affiliated with MTBA. MTBA has a database reach of 60,000, including approximately 15,000 financial members across the country.

MTBA is a vibrant member based organisation which co-ordinates 32 events a year around Australia across a variety of disciplines.

We are focused on encouraging and promoting mountain biking as the healthy lifestyle activity for all Australians.

MTBA provide education and training pathways for coaches and officials; deliver skills training at grassroots level for juniors and in schools; supports clubs to build capacity and collaborates with stakeholders to advocate for places to ride.

www.mtba.asn.au
INSIDE MOUNTAIN BIKE AUSTRALIA

Mountain Bike Australia continually endeavours to provide for growth, development and expansion of mountain biking in Australia for all. Be it through multiple national events run annually, the negotiation of successful partnerships or providing pathways for junior development and international representation.

MTBA continues to evolve in response to a sport that has become one of Australia’s fastest growing lifestyle activities. Through a variety of social media channels, MTBA communicates regularly to an ever-increasing network of mtb enthusiasts.

MOUNTAIN BIKE AUSTRALIA FAST FACTS*

- 60,000+ reach
- 15,000+ financial members
- 450+ Coaches (National Coaching Accreditation Scheme)
- 260+ Level 0 Skills Instructors
- 140+ Commissaries
- 10 Regional Development Squads
- National Junior Team Pathway Programs
- 150+ Clubs
- 50+ Private Promoters
- 27 National Series Events
- 5 National Championships
- Unitarian governance structure
- Free trial membership program
- Olympic/Commonwealth Games and World Champion representatives
- Numerous Stakeholders
- Range of member benefits including comprehensive insurance

SOCIAL MEDIA*

- 28,500+ Followers
- 6,100+ Followers
- 12,900+ Followers
- EDM 60,000+ (MONTHLY)

WEBSITE USERS 46,300+ (MONTHLY)

INTERNATIONAL RIDER RESULTS (2016 HIGHLIGHTS)

- 2016 World Champion – Solo 24hr Elite Women
- 2016 World Champion – Solo 24hr Elite Men
- 2016 Junior DH World Cup Series Winner – Junior Women
- 2016 4X World Champion - Elite Women
- Silver Medal 2016 World Observed Trials Championships – Elite Women
- Bronze Medal 2016 World DH Championships – Elite Women

*as at April 2017

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MTBA can offer your company an opportunity to create a unique and personal partnership. There is a range of partnership options including:

- National Events
- Community & Club Initiatives
- International Representation
- Participation & Development Pathways
- Trails & Advocacy

We also offer the opportunity to support via philanthropic and tax free donations through a range of programs such as the Australian Sports Foundation (ASF).

Talk to us about how you’d like to fit into the MTBA community.

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