



MTBA Subscriptions & Preferences

Select what information you want to see from MTBA:

My MTBA Subscriptions *(select all that apply):*

All MTBA Correspondence	<input checked="" type="checkbox"/>
Member Newsletters	<input checked="" type="checkbox"/>
Events News (based on preferences below)	<input checked="" type="checkbox"/>
Coaching & Education Courses	<input checked="" type="checkbox"/>
Member Competitions	<input checked="" type="checkbox"/>
Trail News	<input checked="" type="checkbox"/>
Sponsor and Partners Offers	<input checked="" type="checkbox"/>
Opt-out of ALL Correspondence	<input type="checkbox"/>

My MTB Preferences *(select all that apply):*

Information on your MTB preferences is collected to help MTBA better understand Australia's MTB Community.

Selections made below will not affect your subscriptions above.

Type of Rider	Preferred Trail Type	Preferred Type(s) of MTB race/event
Competitive <input type="radio"/>	All Mountain <input type="checkbox"/>	Cross-Country <input type="checkbox"/>
Adventurer <input type="radio"/>	Cross-Country <input checked="" type="checkbox"/>	Endurance/Marathon <input type="checkbox"/>
Adaptive <input type="radio"/>	Downhill <input type="checkbox"/>	Cross-Country Olympic <input type="checkbox"/>
Enthusiast <input type="radio"/>	Freeride <input type="checkbox"/>	Cyclo-Cross <input type="checkbox"/>
Gravity <input type="radio"/>	Park <input type="checkbox"/>	Downhill <input type="checkbox"/>
Leisure <input checked="" type="radio"/>	Touring <input type="checkbox"/>	Fat Bike <input type="checkbox"/>
		4X / Dual Slalom <input type="checkbox"/>
		Gravel Grinding <input type="checkbox"/>
		Gravity Enduro <input type="checkbox"/>
		Observed Trials <input type="checkbox"/>
		Stage-Race <input type="checkbox"/>

Please Note: The MTBA subscription and MTB preferences will apply to all members who use the same email address.

MTB Preferences

The MTB Preferences fall in line with industry standards.
Collection of this data will allow for bench marking and comparisons against other states and countries.

Type of Rider

Competitive: Sport riders are competitive mountain bikers, who ride regular routes multiple times a week. They are generally members of mountain bike clubs. They are willing to seek less accessible trails, have a high fitness level and are technically proficient.

Adventurer: Independent riders are skilled outdoor enthusiasts who ride once a week and are technically proficient with a good level of fitness. They are capable of planning their own rides and ride a very wide variety of trail classifications. Independent riders seek more remote trails, and adventure is more important than technical challenge.

Adaptive: Mountain bikers with mobility challenges seek a variety of experiences and classifications. They require modified or specialised riding equipment to participate, such as hand cycles.

Enthusiast: Enthusiasts are recreational mountain bikers with moderate skills and variable fitness, and ride weekly. They are the existing market majority, prefer trails with good trail signs and seek technical trails. They are most likely to take short breaks to different areas.

Gravity: Gravity riders are highly skilled technical riders who seek very challenging trails, ride at least once a week and are often members of clubs. They require purpose built trails often with an uplift facility, which are repeatedly used in a concentrated manner. They seek specific trails with the highest classifications.

Leisure: Leisure riders are general cyclists of all ages and abilities and potentially represent the largest market. They ride infrequently, have limited skills and prefer very accessible routes close to home, or trail centres. They are likely to try mountain biking whilst on holidays.



MTB Preferences

Preferred Trail Type

All Mountain: Similar to cross country and primarily singletrack oriented, with greater emphasis on technical descents, with nontechnical climbs. All mountain trails can cater for timed competitive events. All mountain trails may use uplift to the trailhead. Bikes are typically light weight with medium-travel dual suspension

Cross-Country: Primarily single-track oriented with a combination of climbing and descending, and natural trail features of varying technicality. Cross country trails appeal to the majority market and can cater for timed competitive events. Typically bikes are lightweight with shorter travel, dual suspension or have no rear suspension.

Cyclo-Cross riders would fall under Cross-Country as the preferred trail type.

Downhill: Purely descent trails with emphasis on steep gradients for speed and technical challenge with a focus on skill development, can cater for timed competitive racing. Downhill trails usually require uplift to the trailhead. Bikes are designed for descending, built for strength over weight and typically long-travel dual suspension.

Freeride: Typically descent focused trails with emphasis solely on technical challenge and skill development. Feature built and natural terrain technical features, drops and jumps. Appeals to the more experienced market, caters for competitions judging manoeuvres and skills. Bikes typically medium to long-travel dual suspension built for strength.

Park: Built feature environment with emphasis on manoeuvres, skill development and progression. Appeals to wide market including youth and can cater for competitions judging aerial manoeuvres. Can include jump tracks, pump tracks and skills parks. Typically dirt surfaced but can include hardened surfaces. Bikes are typically built for strength, with short travel suspension.

Touring: Typically long distance riding on reasonably uniform surface conditions and lower grades. Touring trails are dual direction linear trails or long distance circuits with a focus on reaching a destination. Touring trails can include rail trails, access/fire roads and single track. While there is a limited market for long distance mountain biking, touring trails can be ridden in sections making them accessible to all. Bikes may be carrying panniers or towing trailers, and are usually robust with limited suspension, however, for short sections or day trips most mountain bikes are suitable.